

Summary of findings

Detailed data per country (in local languages) can be received upon request from news@tietoevry.com

Answers below are stated in percentage (%). Due to the rounding of numbers the total sum can range from 99 to 101 percentage points.

1. How safe do you feel about how your municipality, region or authorities handle your personal data?

Sweden	2018	2020	2022
Safe	82	81	78
Not safe	15	14	16
Unsure	4	5	6

Norway	2018	2020	2022
Safe	-	65	69
Not safe	-	28	26
Unsure	-	7	6

Finland	2018	2020	2022
Safe	83	87	87
Not safe	15	12	11
Unsure	2	1	1

2. How safe do you feel about how companies handle your personal data?

Sweden	2018	2020	2022
Safe	60	52	49
Not safe	37	44	47
Unsure	3	4	4

Norway	2018	2020	2022
Safe	-	44	33
Not safe	-	49	62
Unsure		7	5

Finland	2018	2020	2022
Safe	50	53	50
Not safe	47	46	47
Unsure	3	1	3

3. What is your position on a municipality, region or authority collecting personal data about, for example, travel habits or visits to government websites in order to improve public services?

Sweden	2018	2020	2022
Positive	42	28	26
Negative	48	28	28
Neither	-	38	38
Unsure	10	7	8

Norway	2018	2020	2022
Positive	-	21	28
Negative	-	31	31
Neither	-	36	31
Unsure	-	12	10

Finland	2018	2020	2022
Positive	30	24	20
Negative	62	38	34
Neither	-	34	41
Unsure	8	4	5

4. How concerned are you about your personal information being hacked when shopping online?

Sweden	2018	2020	2022
Concerned	28	28	39
Not concerned	70	70	59
Unsure	2	2	2

Norway	2018	2020	2022
Concerned	-	14	40
Not concerned	-	81	57
Unsure	-	5	3

Finland	2018	2020	2022
Concerned	49	41	57
Not concerned	48	56	40
Unsure	3	3	3

5. Have you been exposed to a data breach in the last three years? For example, someone illegally logged into your account, figured out your password, sent a message in your name through email or Facebook, or accessed your credit card information.

Sweden	2018	2020	2022
Yes	-	-	13
No	-	-	79
Unsure	-	-	9

Norway	2018	2020	2022
Yes	-	-	9
No	-	-	82
Unsure	-	-	8

Finland	2018	2020	2022
Yes	-	-	10
No	-	-	83
Unsure	-	-	7

6. To what degree do you reflect on digital security when surfing the web or using apps?

Sweden	2018	2020	2022
To a high degree	-	-	63
To small degree	-	-	35
Unsure	-	-	2

Norway	2018	2020	2022
To high degree	-	-	64
To a small degree	-	-	33
Unsure	-	-	2

Finland	2018	2020	2022
To a high degree	-	-	66
To a small degree	-	-	32
Unsure	-	-	3

7. Do you use any online password that you have been using for more than three years?

Sweden	2018	2020	2022
Yes	-	-	67
No	-	-	22
Unsure	-	-	11

Norway	2018	2020	2022
Yes	-	-	63
No	-	-	28
Unsure	-	-	8

Finland	2018	2020	2022
Yes	-	-	62
No	-	-	26
Unsure	-	-	12

8. What form of identification do you feel is most secure when using your phone or computer for digital services?

Sweden	2018	2020	2022
Face-identification	-	-	7
Password	-	-	4
Fingerprint	-	-	7
Multi-factor authentication	-	-	20
E-identification	-	-	56
Unsure	-	-	6

Norway	2018	2020	2022
Face-identification	-	-	10
Password	-	-	5
Fingerprint	-	-	8
Multi-factor authentication	-	-	19
E-identification	-	-	55
Unsure	-	-	4

Finland	2018	2020	2022
Face-identification	-	-	3
Password	-	-	5
Fingerprint	-	-	9
Multi-factor authentication	-	-	27
E-identification	-	-	52
Unsure	-	-	4

9. Who do you think bears the greatest responsibility for ensuring that you browse the internet safely?

Sweden	2018	2020	2022
Government and parliament (which make laws)	-	-	8
The police	-	-	1
Companies/organizations (that own websites/apps)	-	-	18
Companies that develop digital services, such as websites	-	-	16
Myself	-	-	43
Swedish Civil Contingencies Agency (MSB)	-	-	5
Unsure	-	-	9

Norway	2018	2020	2022
Government and parliament (which make laws)	-	-	2
The police	-	-	1
Companies/organizations (that own websites/apps)	-	-	23
Companies that develop digital services, such as websites	-	-	14
Myself	-	-	35
Norwegian National Security Authority (NSM)	-	-	15
Unsure	-	-	10

Finland	2018	2020	2022
Government and parliament (which make laws)	-	-	3
The police	-	-	1
Companies/organizations (that own websites/apps)	-	-	32
Companies that develop digital services, such as websites	-	-	17
Myself	-	-	23
Traficom, National Cyber Security Centre	-	-	15
Unsure	-	-	10